

RESIDENTIAL ROOFING



THE 8 KEY ADVANTAGES OF METAL ROOFING



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50–60 Year Life Expectancy:

Are you tired of replacing your shingle roof every 15 years? If so, you're not alone. Many homeowners are simply tired of the constant churn of shingle replacement and instead want a long-term solution.

When paired with a Galvalume® substrate and Kynar 500®/PVDF paint systems, metal roofing offers a life expectancy of 50-60 years.

Just think that means for most homeowners, a metal roof is the last roof they'll need to install.

Lowest Cost Overall:

While it's true that metal roofing often costs more initially, it's the most economical option long-term.

**SCAN THE QR CODE BELOW TO SEE FOR YOURSELF
WHY METAL ROOFING IS THE LOWEST COST CHOICE!**



Weather & Natural Disaster Resistant:

Quality metal roofs stand up to hurricane force winds, heavy snow, ice loads, and damaging hail better than other roofing options.

Metal is a top choice in severe weather and climate conditions, including wildfire prone areas.



Environmentally Friendly:

Metal roofing contains a high percentage of recycled materials, so your new metal roof could have been a refrigerator or an old automobile in its past life.

In contrast, 11 million tons of shingles are removed and sent to landfills each year, where it takes 300 years to decompose.

If you're concerned with preserving the environment, metal roofing is the clear choice

25-40% Energy Savings:

Conventional shingles absorb heat and energy from the sun. In contrast, metal roofing, especially light colors, reflects the sun's rays into the atmosphere.

The reflective properties of metal panels, coupled with the fact that metal roofs also release what little heat they collect more quickly, means you could save 25-40% on your energy bill each year.

To learn more about reflectivity and emissivity, scan the QR code on the back of this brochure.



Low Maintenance:

Not only do metal roof and wall panels last longer, they also require far less maintenance than other popular residential products.

For starters, advanced paint systems like our Kynar 500®/PVDF keep their shine and like new appearance for decades so you can pitch your painting gear!

Beyond holding their initial color and shine, metal panels are stronger and more durable, don't absorb water, and resist pests. The slick nature of metal also deters mold and mildew growth to offer improved health benefits.

Bottom line: Other materials require a constant eye to ensure they're in good shape. That's simply not the case with metal.

Excellent Solar Host:

Life expectancy is a critical factor when selecting a host product for solar.

Selecting a shorter-term host product, like shingles, can mean removing a functional solar system to perform roof replacement and reinstalling the solar on top of the new roof. Instead, metal roofing lasts 50-60 years, so there is little risk of the solar panels outliving your metal roof.

Additionally, thin-film and crystalline solar modules can be attached directly to metal roofing without penetrating the roof. Since any roof penetration today can become a leak tomorrow, that's a big deal!

Metal roofing is the logical choice if you envision adding solar to your roof system today or in the future!



Design Flexibility:

From rustic to modern, metal roofing and siding panels make sense on any project!



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IT ON YOUR PROJECT?
Check out our Visualizer by
scanning the QR code**

Scan the QR code to see our Homeowner Resources, find an local contractor, and much more!

- Color Charts
- Find a Contractor
- Project Gallery
- Residential Videos
- Panel Selector Tool
- Kynar 500®/PVDF
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- Reflectivity
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